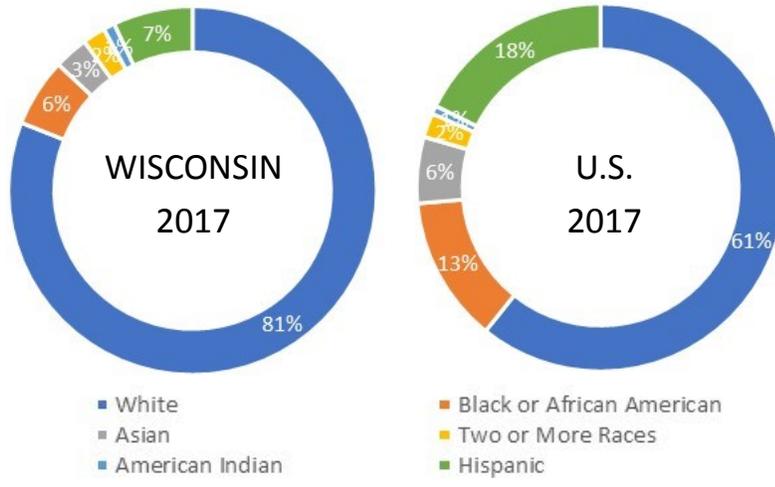


Fast Facts: Wisconsin Women in the Population

Female Population by Race & Ethnicity, WI & US



Highlights

- Wisconsin is home to over **2.9 Million** women & girls —up 2% since 2010.
- The state's population remains less diverse than that of the U.S. population as a whole.
- This racial/ethnic mix is changing. This is particularly evident when looking at the youth population.
- The median age for women in racial and ethnic minority groups cluster under age 35, compared 45 for white women.

In 2017*, Wisconsin's population was 81% white compared 61% nationally; while in Wisconsin's Hispanic and African American minority groups each account for about 6% of the population, less than half national statistics for these populations.

Still, Wisconsin is following the national trend toward increasing racial and ethnic diversity. In 2017, the state's population was 81% white, compared to 84% (2010 Census) and 89% (2000 Census). The greatest growth has been for the state's Hispanic and Asian populations.

Q: What opportunities occur as Wisconsin's increasingly diverse youth population comes of age?

Women in the Population, WI, 2017 vs 2010

	2017	2010	Net Change
Total Population			
All Females	2,865 M	2,913 M	↑ 2%
Percent by Race and Ethnicity			
White not Hispanic	81%	84%	↓ 2%
Black or African American	6%	6%	NO CHANGE
Asian	3%	2%	↑ 1%
Two or More Races	2%	1%	↑ <1%
American Indian	1%	1%	NO CHANGE
Hispanic any Race	7%	6%	↑ 1%

About the Women's Council

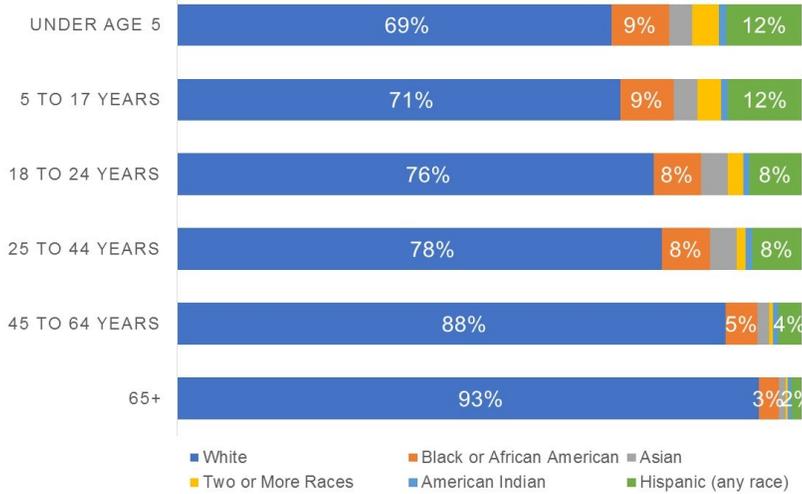
Wisconsin Women's Council promotes initiatives to empower women, conducts research on the status of women, and engages in unique partnerships to address barriers and inequalities affecting Wisconsin women. The Council is comprised of 15 members appointed by the Governor and Legislative leaders.

Mary Jo Baas, Chair

Christine Lidbury Executive Director
 Tayler Palkowski Research Assistant

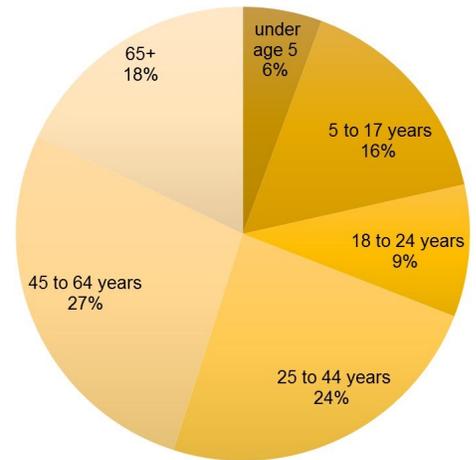


Females by Age Group, Race & Ethnicity, Wisconsin, 2017



The shift to a more diverse population is evident when viewing the state's population of women and girls by age group. By age group, each consecutively younger population of women and girls is more diverse, with girls under age 18 approaching the U.S. population mix. Currently, about one-quarter of Wisconsin's population is under age 18, with nearly one-third under age 25.

Percent of Females in the Population by Age Group, Wisconsin, 2017

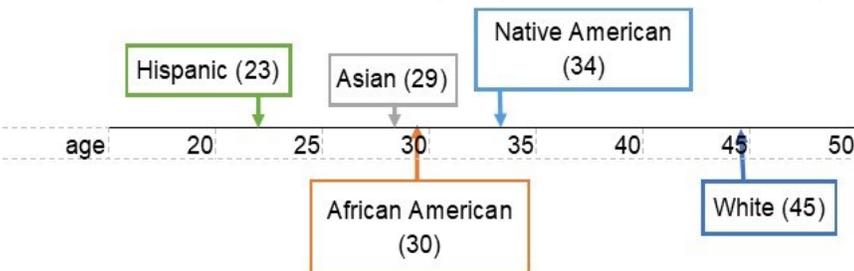


Summary Data Table	Not Hispanic						Hispanic (any race)
	White	Black or African American	American Indian	Asian	Other	Two or More Races	
under age 5	69%	9%	1%	4%	0%	4%	12%
5 to 17 years	71%	9%	1%	4%	0%	4%	12%
18 to 24 years	76%	8%	1%	4%	0%	2%	8%
25 to 44 years	78%	8%	1%	4%	0%	1%	8%
45 to 64 years	88%	5%	1%	2%	0%	1%	4%
65+	93%	3%	1%	1%	0%	0%	2%

WOMEN'S MEDIAN AGE

Different ages, different stages. Women in Wisconsin split into two distinct age profiles when viewed by racial and ethnic groups, see Timeline. The median ages for women of color—here reflected as Hispanic, Asian, African American and Native American women—all fall under age 35; while for white women the median age is a decade older at age 45. Women under age 35 compared to those age 45, likely find themselves, on average, at different stages in the lifecycle—such as educational attainment, family and childbearing, healthcare and workforce attachment. This distinction suggests important public policy and program implications for ensuring all Wisconsin women can achieve full social and economic participation in the state.

Timeline of Women's Median Age, by Racial and Ethnic Group,



Sources: Women's Council analyses of U.S. Census Bureau, American FactFinder, Table. PEPASR6H Year-July 1, 2017: Annual Estimates of the Resident Population by Sex, Age, Race, and Hispanic Origin for the United States and States, April 1, 2010 to July 1, 2017.